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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91186941
Party	Plaintiff General Mills, Inc.
Correspondence Address	Dana C. Jewell, Esq. General Mills Number One General Mills Boulevard Minneapolis, MN 55426 UNITED STATES trade.marks@genmills.com, dana.jewell@genmills.com
Submission	Withdrawal of Opposition
Filer's Name	Dana C. Jewell
Filer's e-mail	dana.jewell@genmills.com
Signature	/Dana C. Jewell/
Date	10/30/2008
Attachments	BETTY JANE'S SWEET DELIGHTS - Withdrawal Without Prejudice.pdf (1 page)(32948 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

GENERAL MILLS, INC.)		
Opposer)		
~-)		
V.)	Opposition No.	91/186,941
BETTY JANE'S SWEET DELIGHTS, INC.)		
BETTT JANE S SWEET DELIGITIS, INC.)		
Applicant.)		

WITHDRAWAL OF OPPOSITION WITHOUT PREJUDICE

Opposer hereby withdraws its opposition against application Serial No. 77/192,876 for the mark BETTY JANE'S SWEET DELIGHTS, without prejudice.

Respectfully Submitted,
GENERAL MILLS, INC.

By: _/Dana C. Jewell/
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Fax: (763) 764-2268

CERTIFICATE OF SERVICE

I hereby certify that on this 30^{th} day of October, 2008, a true and correct copy of the foregoing WITHDRAWAL OF OPPOSITION WITHOUT PREJUDICE was served via electronic mail upon Applicant's attorneys at the following e-mail address:

<u>dfallon@ritzert-leyton.com</u> norm.st.landau@dbr.com

/Dana C. Jewell/
Dana C. Jewell
Counsel for Opposer